

a guide to

# recording • mixing • mastering



## What is recording?

Recording is the process of capturing an artist's performance using microphones, preamps, and computer software into digital audio formats such as WAV or MP3. Bravo Ocean provides a trained audio engineer to guide you through the process and to deliver professional sound quality.

## What is mixing?

Mixing is the process of creating balance between the vocal recordings and the sonics of the instrumentation. In the process, a source's volume level, frequency content, dynamics, and panoramic position are manipulated and or enhanced. While recordings are mixed by a trained mix engineer, the end product greatly depends on the quality of the recording.

## What is mastering?

Mastering is the final step in completing your recording. Mastering enhances your mix, brings your record to industry levels, and creates balance for playback across all devices. We recommend that your Mastering Engineer is different from your Mix Engineer, to ensure the best quality.

